

Commercialisation Progress

APPENDIX 1

RAG	Status
Black	Not yet started or too early to report any progress (achievements/changes)
Red	Started but not progressing well
Amber	Started with reasonable progress achieved
Green	Going well with good progress
Complete	Complete

No.	Action	Political Lead	Officer Lead	Timescal	RAG	Progress - Achievements - Comments
High						
1.	Commercialisation and Investment Strategy adopted	Cllr Stenner	Transformation Manager - Commercial	November 2020	Complete	Strategy was adopted by Cabinet on 9th December 2020.
2.	Launch Licence to Innovate Scheme	Cllr Stenner	Transformation Manager - Commercial	January 2021	Complete	Licence to Innovate scheme approved by Regen Board on 12th January 2021 and process being finalised. Second round of
3.	Develop commercial skills and change management training modules and begin delivery to management tier	Cllr Stenner	Transformation Manager - Commercial & Workforce Development	September 2021	Green	2 training providers procured; Human Engine & Welsh ICE. 2 training sessions scheduled for September 2021 with a further commercial leadership course planned for Summer 2022.
4.	Commence Review of Fees & Charges	Cllr Stenner	Transformation Manager - Commercial	March 2021	Black	On hold given current resource issues and priority of corporate review work.
5.	Register of commercially viable assets	Cllr Stenner	Section 151 Officer	Winter 2020	Complete	
6.	Community Asset Transfer Policy Agreed	Cllr Stenner	Head of Business Improvement	October 2020	Green	Community Asset Transfer adopted 9th October 2020
7.	Refresh Commercial & Investment Strategy	Cllr Stenner	Transformation Manager - Commercial	November 2021	Black	Report drafted to defer this refresh for 12 months to incorporate learning from all training sessions, allow new legislation to be
8.	Review of all grant income and management processes	Cllr Stenner	Section 151 Officer	End 2020	Red	Work on this has started under the Corporate Review however given staff resources and forthcoming
9.	Consider nominations for awards for staff through Striving for Excellence	Cllr Stenner	Transformation Manager - Comms & Engagement/Workforce Development	2021	Green	Transformation Project Officer working up scheme
10.	Advertising and Sponsorship Policy developed and implemented	Cllr Stenner	Transformation Manager - Commercial	September 2021	Green	Project group formed and initial draft policy and pilot areas being considered. Drafts to be seen by Transformation Board in due
11.	Land Assets being used for green energy generation	Cllr Whitcombe	Director of Communities	Ongoing	Green	Regeneration Energy project group working on review of all land assets, including housing developments
STR						
1.	10% of relevant staff trained on commercial skills or change management	Cllr Stenner	Transformation Manager - Comms & Engagement/Workforce Development	September 2021	Green	Training plans are in place for approximately 100 staff to be trained before the refresh of the Commercial Strategy.
2.	A robust but agile governance framework including evaluation methodology for staff to generate ideas, and to turn these into business plans	Cllr Stenner	Transformation Manager - Commercial	January 2021	Complete	Licence to Innovate scheme approved by Regen Board on 12th January 2020 and process being finalised. Second round of funding secured and launch planned for September 2021.
3.	Reporting mechanisms and forward plan in place to track ideas from inception to implementation or refinement, ensuring full transparency with staff and partners	Cllr Stenner	Transformation team	September 2021	Green	Reporting mechanisms to Regeneration board are in place, reporting mechanism and transparency with internal staff will be included as part of the wider Licence to Innovate launch in September.
4.	100 ideas generated...a number of which are travelling through the Licence to Innovate scheme.	Cllr Stenner	Transformation team	End 2021	Green	5 ideas generated as part of the first round of funding, and we already have 4 or 5 more for the second round of funding.
5.	Revised Fees & Charges regime	Cllr Stenner	Section 151 Officer	End 2022	Black	On hold as above.
6.	Reduction, or approved and evidenced backed plan for reduction, in Council's budget for non-essential and discretionary services	Cllr Stenner	Section 151 Officer	Ongoing	Green	Target areas such as Destinations have achieved this with business planning and delivery timescales. Work is beginning with